



# PICTURE THIS

## Real Estate Division

We offer affordable packages of real estate videos for every marketing strategy. Our videos offer professional aerial videos as well as interior videos. The videos have rooms and “Hot Point” features labeled and promoted throughout. See below for packages and other new and cutting edge video presentation features.

### Pkg. 1 - \$150

- Edited Aerial or interior video only.
- Labels where applicable
- “Why Buy From Me” personal video (No charge)
- Videos added to youtube, your website, your FB page (where applicable) and a separate edited video for MLS.



### Pkg. 2 - \$175

- Edited Aerial video
- Labels where applicable
- **Adding your pictures after the aerial video**
- Producing and adding a “Why Buy From Me” personal video (No charge)
- Videos added to youtube, your website, your FB page (where applicable) and a separate edited video for MLS.

### Pkg. 3 - \$250

- Edited Aerial video
- Labels where applicable
- **We take interior pictures/video and add them after the aerial video**
- Producing and adding a “Why Buy From Me” personal video One time generic “Green Screen” introduction. (No Charge)
- Videos added to youtube, your website, your FB page (where applicable) and a separate edited video for MLS.

Pkg. 4 - \$300

- Edited Aerial and interior video/pictures
- Labels where applicable
- **Additional neighborhood video**
- Producing and adding a “Why Buy From Me” personal video One time generic “Green Screen” introduction. (No Charge)
- Videos added to youtube, your website, MLS and your FB page where applicable

Pkg. 5 - \$400

- Edited Aerial and interior video/pictures
- Labels where applicable
- Producing and adding a “Why Buy From Me” personal video One time generic “Green Screen” introduction. (No Charge)
- **Producing unique “Green Screen” video demonstrating individual property.**
- Videos added to youtube, your website, MLS and your FB page where applicable

Pricing is based on a 4000 sq. ft. house or less. For every 1000 sq. ft. or portion there of, add \$50.

“Picture This!” will work with the agency/agent to get access to the property at a convenient time or method for the agency/agent. The video/pictures will be available for publishing within 7 business days from taping. You will receive all pics used and unused for your use. “Picture This!” will post completed video, after approval, to your website, youtube and your FB page. We will also produce a separate video that meets the requirements for posting to MLS and will post to MLS for you.

Multiple video promotional discounts available as well. Ask for details.

For more information, call Brian Laurent at 843 319-3180 or email [brianl@picturethisflorence.com](mailto:brianl@picturethisflorence.com)